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Pandion Direct, Business-to-Consumer E-Commerce, Launches

ROCHESTER, NY, July 16, 2020 – Today, Pandion Optimization Alliance announces the launching of Pandion Direct, www.pandiondirect.com, a new direct-to-consumer e-commerce marketplace of adult care and home health products.

Pandion Direct provides an easy-to-use shopping experience, giving caregivers and families more time together and less searching for affordable, high-quality care products. “We are excited to offer a new service line that extends these products to end users,” says Dorothy Smith, Assistant Vice President, Business Development and Strategic Integration. “The venture perfectly aligns with Pandion’s goals of lowering the cost of healthcare for group purchasing members, patients, and users alike.”

With over 70 years of experience partnering with leading medical suppliers and distributors, Pandion Direct is able to source the name brand incontinence products, nutritional supplements, personal care items, and basic medical supplies you know, thus filling the market need for easy-to-find products, shipped discreetly to you or those you care for. “You can rest assured that you are receiving vetted, high quality products,” states Jeanie Smith, Chief Operations Officer, Pandion.

Partner distribution facilities located across the country allow us to deliver most orders within two business days. And, our subscription ordering option bring your products to you, automatically and on your schedule. Currently, we offer over 2,500 SKUs.

At Pandion Alliance, we believe in strength in numbers and our ability to utilize our collective strength for the benefit of all. Our companies work closely together with a common goal—to improve the quality and access to healthcare for our communities while minimizing costs.

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About Pandion Optimization Alliance Companies

We bring thousands of like-minded organizations together to leverage their collective strength and develop mutually beneficial relationships. Our companies' collective efforts focus on providing high quality care in the right setting at the right time and at the lowest possible price. Our other business arms are [Pandion Consulting](#) and [Pandion Sourcing & Purchasing](#), a group purchasing organization which is a niche regional purchasing group as well as a national purchasing offering as an owner of [Premier Inc.](#)

For more information visit, www.pandionalliance.com.